



YUDHA BHASKARA

■ CREATIVE PRODUCER

Turning ideas into impactful visual stories that drive brand growth.

Hej!

I'm Yudha Bhaskara, a Creative Marketing professional with over 7 years of experience in video production, video editing, and graphic design. Based in Depok, Indonesia, I specialize in developing compelling visual content that helps brands communicate their message, strengthen their identity, and connect with their audience through impactful storytelling.

Creative Concept | Livestream Management |
Project Manager | Video Production |
Project Management.

Work Experience

● EVERNEXT.ID Head Video & Livestream

March 2021 - May 2026 (5 years fulltime)

Led 7 videographers/editors and 15 livestream hosts.
Managed 100+ monthly content productions.
Handled creative direction, campaigns, and quality control.

● GLAFIDSYA AESTHETIC CLINIC Sosmed Specialist

February 2020 - March 2021

Created content strategies and creative concepts.
Managed promotional and endorsement materials.
Maintained consistent brand communication.

● Jasa Foto Jakarta VideoGrapher & Graphic Design

September 2018 - December 2019

Produced commercial photo and video content.
Edited videos and designed visual assets.
Delivered projects on time with consistent quality.

Education

SMK Cipta Insani Mandiri
Multimedia & Broadcast 2015 - 2017

Skills / Tools



Information

Birth

Jakarta, 23 November 1999

Contact

0812-9201-0700

Address

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Email

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COLLA
BORA
TED

SELECTED BRAND I'VE WORKED WITH



Creating visuals that connect brands, product, and people

COLLA
BORA
TED



Supported the photography team during a commercial production by assisting with equipment setup, lighting preparation, and on-set coordination. Also handled photo selection, basic color correction, retouching, and asset preparation for post-production, ensuring a smooth and organized workflow.

Photography Assistant

Digital Imaging

Commercial Production





Assisted the production process through equipment setup, lighting support, and on-set coordination. Prepared final PNG assets for the client and performed image compositing by combining separately photographed models into clean, cohesive visuals ready for commercial use.

Photography assistant

Talent Direction

Raw File Delivery





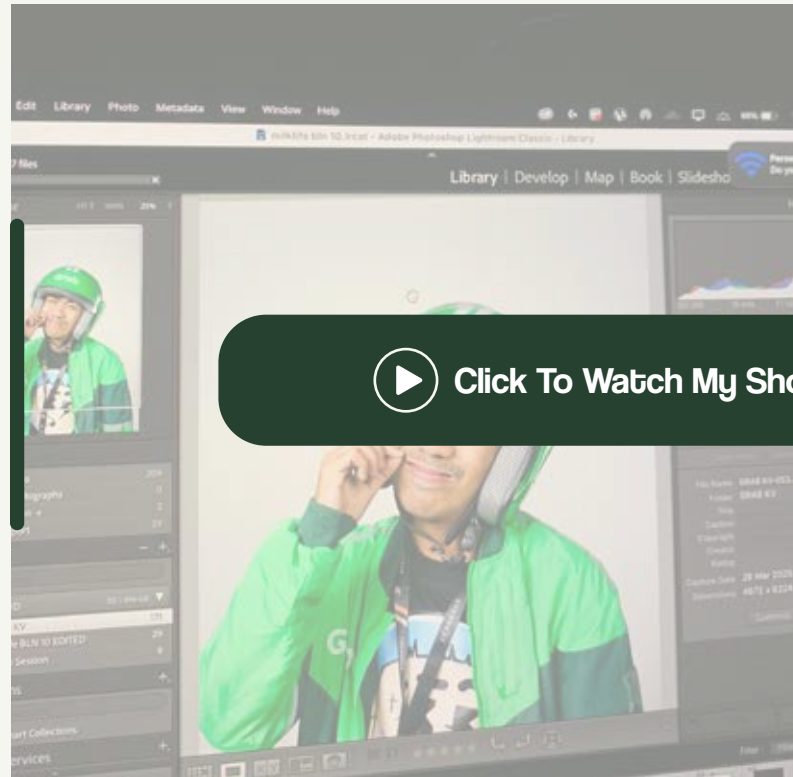
Supported the photography team during a commercial production by assisting with equipment setup and on-set coordination. Guided talents during the photoshoot to help achieve natural poses and expressions, while preparing and delivering the final RAW photo files based on the client's requirements.

PNG Asset Delivery

Image Compositing

Talent Merging





Let's Collaborate



Contact / 081292010700 Yudhaaday@gmail.com